

# A N I M E I M P U L S E

FOR IMMEDIATE RELEASE

## World-Renowned Cosplayers Ely Cosplay & Hikarin Announced for Anime Impulse 2018

The convention newcomer stands to make a name for itself

POMONA, CA - December 7th, 2017 - A weekend festival praising all things anime and gaming, Anime Impulse continues to strive in bringing together the fan community for an unforgettable weekend. Anime Impulse seeks to cater to and broaden the appetites of congoers looking for more from their con experience. With all the tremendous support by anime fans both local and abroad, Anime Impulse wishes nothing more than to return and exceed the favor through this stellar event.

Embarking on its 3rd year, Anime Impulse is proud to announce that world-renowned cosplayers Ely Cosplay and Hikarin as guests of honor for its upcoming convention at the Fairplex in Pomona on January 13-14th, 2018. With its notable emphasis on celebrating the fan community, Anime Impulse has continued to bolster its exciting lineup with over 50 guests of honor and 200 exhibitors and artists for their main convention hall. Expected attendance for Anime Impulse 2018 is looking to surpass 2017's 10,000+ attendees.



Anime Impulse's two international guests, Ely Cosplay and Hikarin, have captivated the world with their astounding ability to bring beloved anime characters to life through their cosplays. After her American convention debut at Anime Impulse 2017, Ely Cosplay was eager to make her return for a second appearance at AI. Her illustrious cosplays of fan-favorites like Saber (*Fate* series) and Sinon (*Sword Art Online*) have earned her deserved recognition across the world. In the same regard, Hikarin has dazzled fans far and wide through her magnificent crossplays of adored *bishounen* such as Yuri Plietsky (*Yuri On Ice!!!*) and Shuto Todoroki (*Boku no Hero Academia*).

The programming schedule at Anime Impulse has also confirmed performances from rockers on the rise [FYKE](#), eclectic producer [FrankJavCee](#), charming rapper [T-Time](#), groovy DJ duo [Tune in Tokyo](#), and more. Anime Impulse is honored to have its stages be graced by the J-Pop extraordinaire [Che'nelle](#). Confirmed guest panels for Amber Arden, Uchiha Hotline, Raptor Senpai, The Wicked Lady, and the premiere of *The Legend of Kickmaster*.

Pushing the boundaries even further, Anime Impulse will be taking part in a Guinness Book World Record challenge, seeking to achieve "The Largest Gathering of Pokemon Cosplayers" record at the event.

Additional attractions planned at Anime Impulse include an obstacle course, indoor *itasha* car show, card game tournaments, food trucks, VIP parties, cosplay runways, and photo areas for professional photographers. **Anime Impulse badge holders also receive free access to the concurrent events, [Asian-American Expo](#), which boasts over 100,000 attendees and 1,000+ vendors, and [BlushCon](#), which makes its stunning debut with a multitude of notable beauty influencers and brands.**

Tickets are currently \$11 for a 1-Day pass and \$22 for a 2-Day pass.

## About Anime Impulse

Anime Impulse is a new and exciting two day anime convention brought to you by the creators of KTOWN Night Market, The EAT Show, and Asian American Expo. The event will take place at the Fairplex in Pomona, on January 13-14th, 2018. Tickets can be purchased at <http://www.animeimpulse.com/>.

## Anime Impulse 2018 Event Details

Date: January 13-14, 2018

Location: 1101 W McKinley Ave, Pomona, CA 91768

Admission Fee: \$11.00 1-Day Pass, \$22.00 2-Day Pass

URL: <http://www.animeimpulse.com>

###

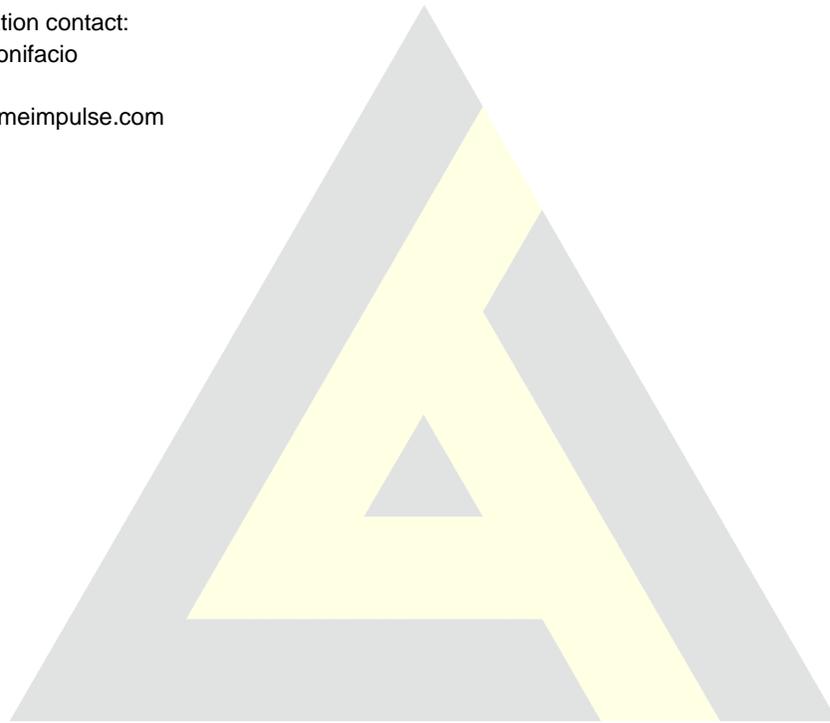
For further information contact:

Contact: Rachel Bonifacio

Tel. 808-398-1350

Email: [rachel@animeimpulse.com](mailto:rachel@animeimpulse.com)

Date: 12/7/2017



# ANIME IMPULSE